

MODERN HOMES



For Distribution Through
The Newspapers Represented by
Frederic J. Haskin

Published by
SOUTHERN PINE ASSOCIATION
New Orleans, La.

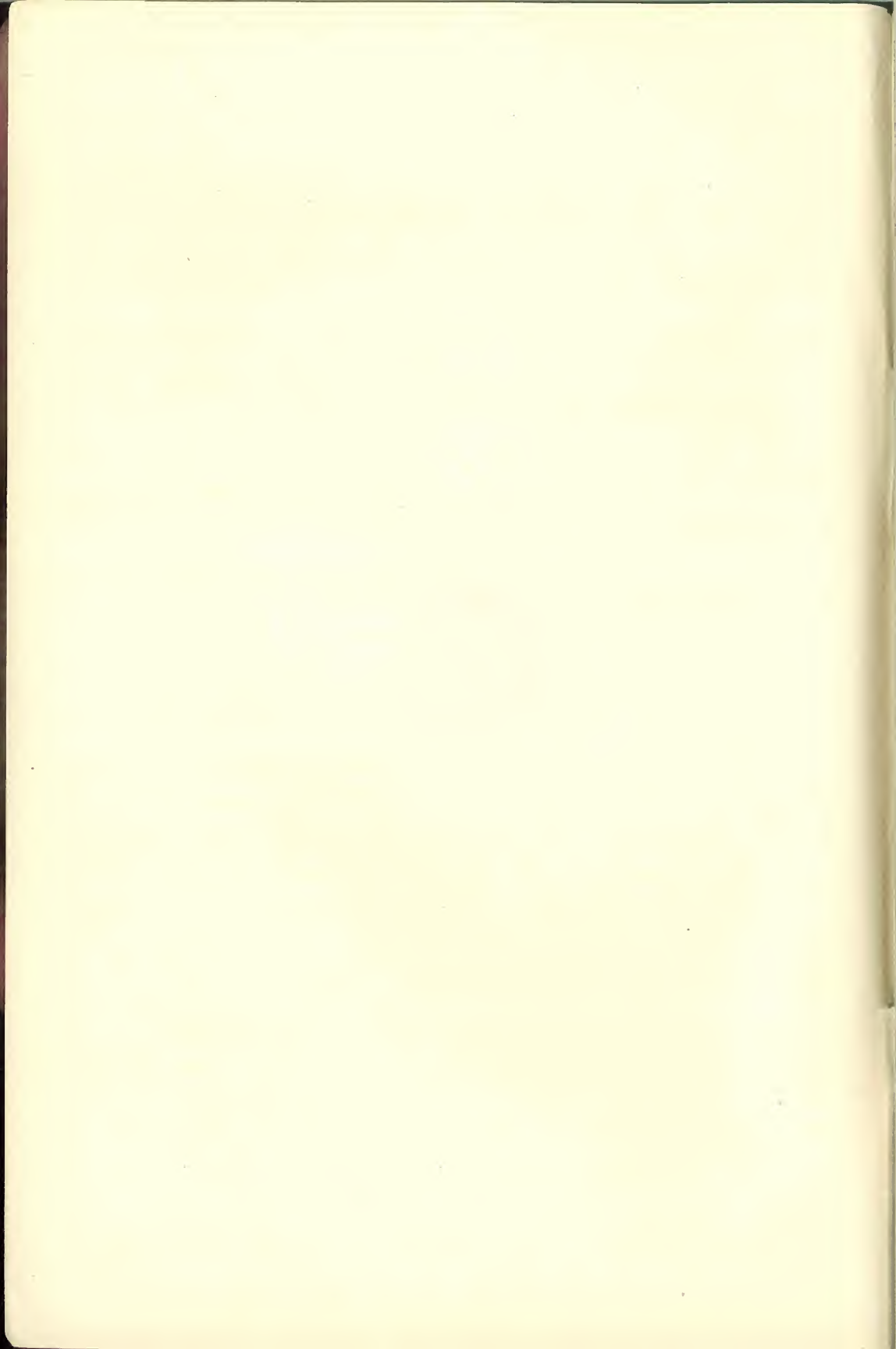
UPON request the Southern Pine Association prepared this edition for free distribution through the newspapers represented by Frederic J. Haskin.

This newspaper information bureau has a great many other educational booklets for free distribution.

Also, any person can have questions answered by the bureau without charge. This offer applies strictly to information. The bureau cannot give advice on legal, medical, or financial matters. It does not attempt to settle domestic troubles, nor to undertake exhaustive research on any subject. Write your question plainly and briefly. Give full name and address and enclose two cents in stamps for return postage. All replies are sent direct to the inquirer. Address

Frederic J. Haskin, *Director*,
Washington, D. C.





FOREWORD

THE fifty homes pictured in this pamphlet have been selected with a view to offering the public the utmost in comfort, convenience and good looks, at the least cost.

The types of houses shown are architecturally correct, and with minor alterations can be adapted to any section of the country.

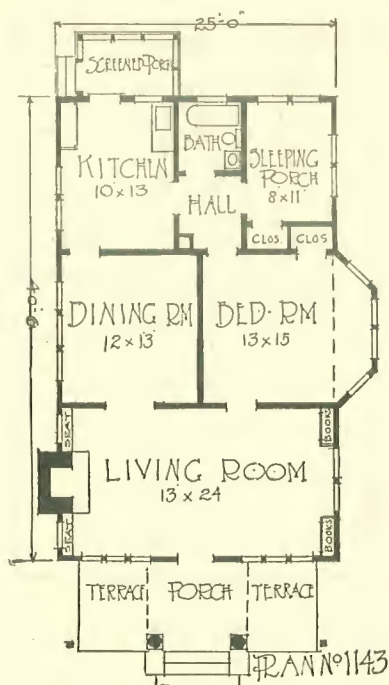
If you will take this pamphlet to your Retail Lumber Dealer and point out to him the house in which you are interested, he will be glad to obtain for you, from the Southern Pine Association, a set of plans for the house, and assist you in figuring the costs of labor and material necessary to build the house.

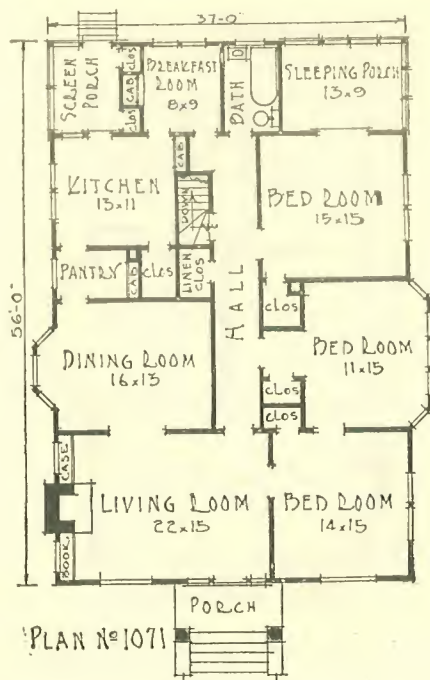
These plans are prepared by skilled architects, and are creations, not copies. No expense has been spared to make them as practical and economical as possible. Any competent contractor can, by following the plans, produce from them a home which will be beautiful in design, and a source of continuous satisfaction and pride to the owner.

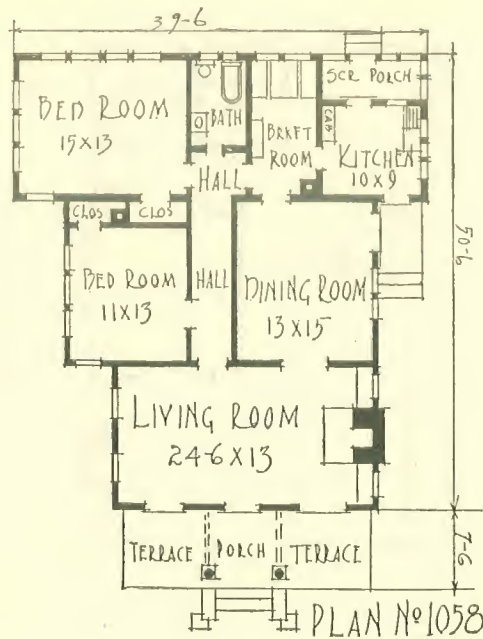
SOUTHERN PINE ASSOCIATION

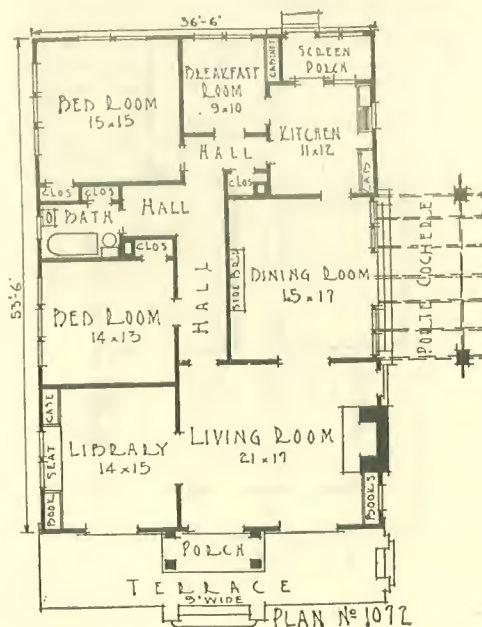
New Orleans, La.

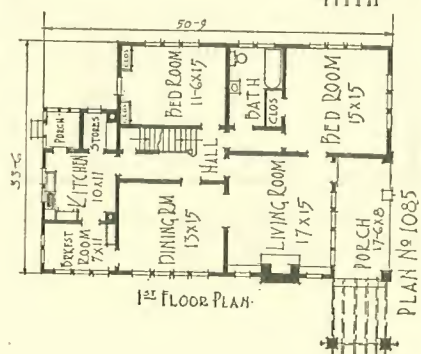
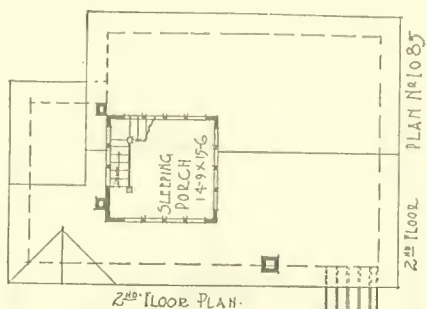


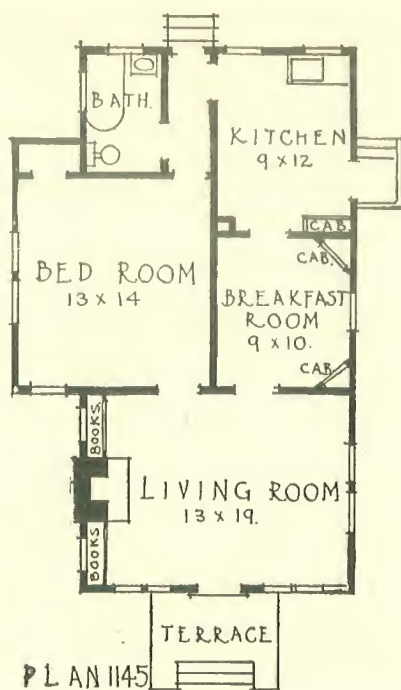


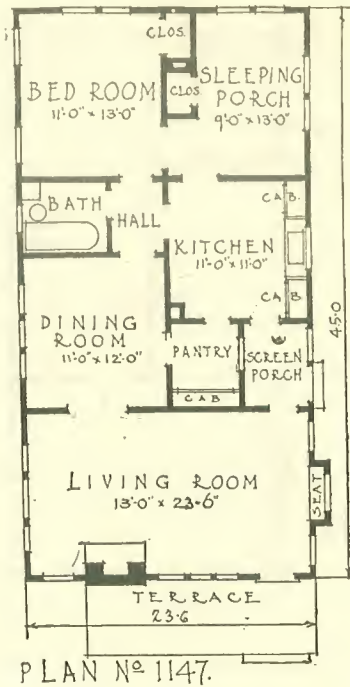


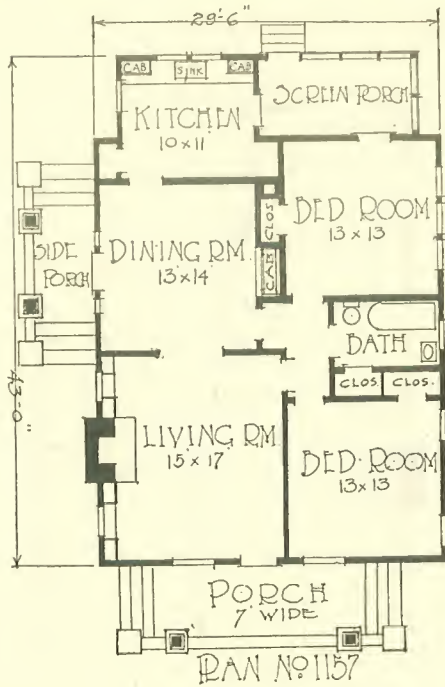


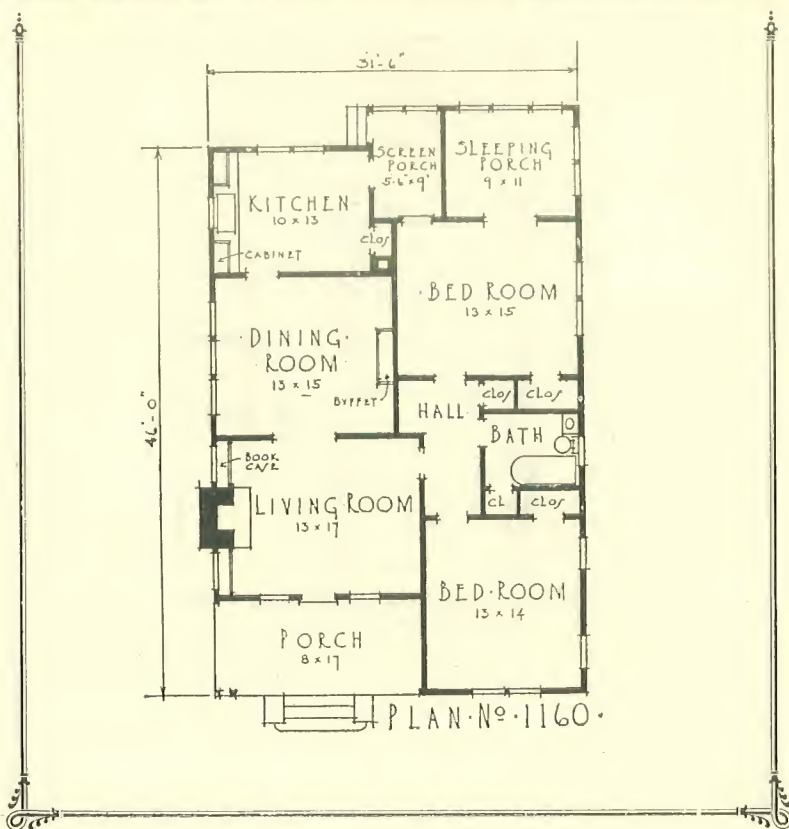


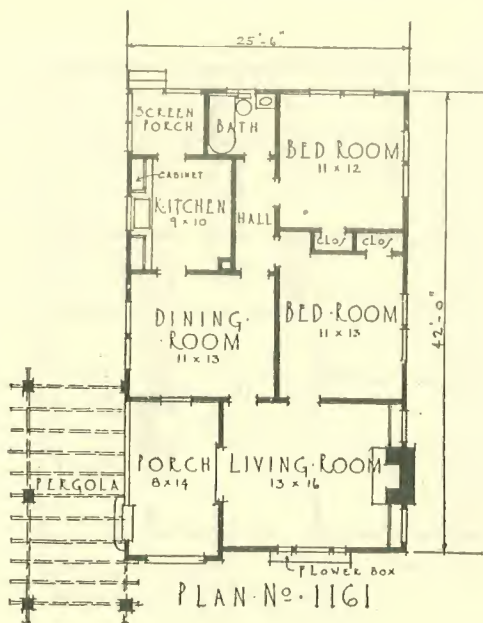


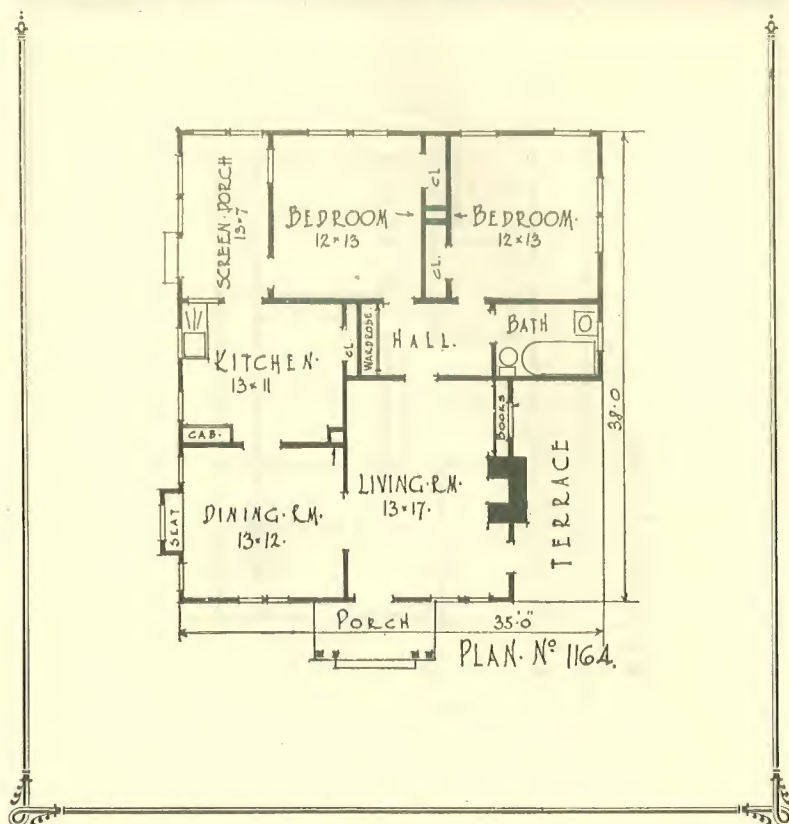


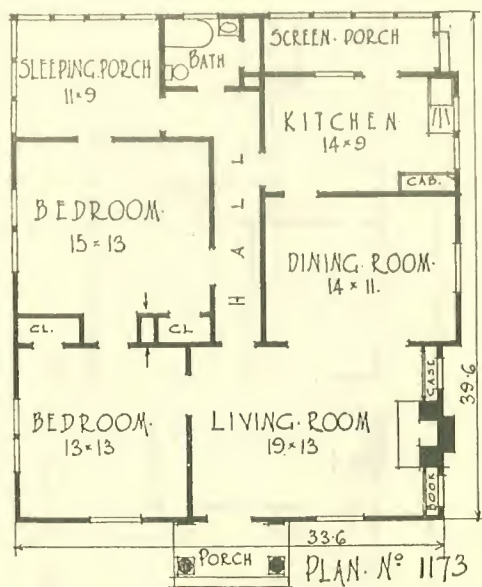
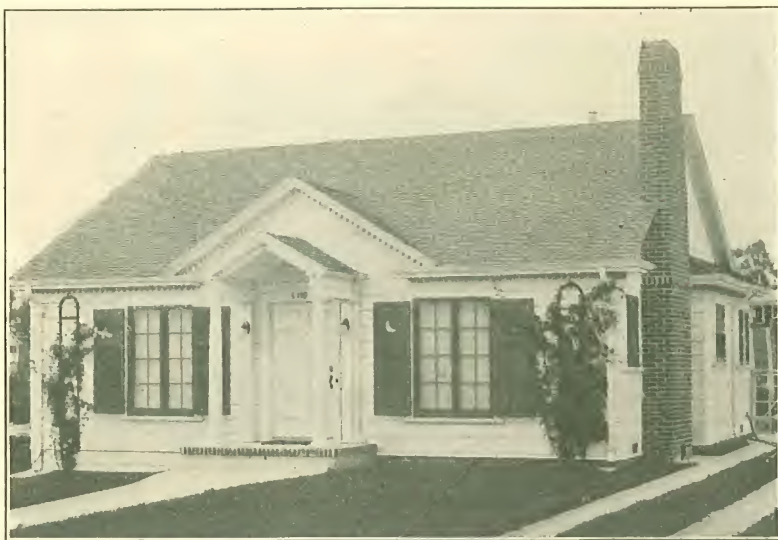


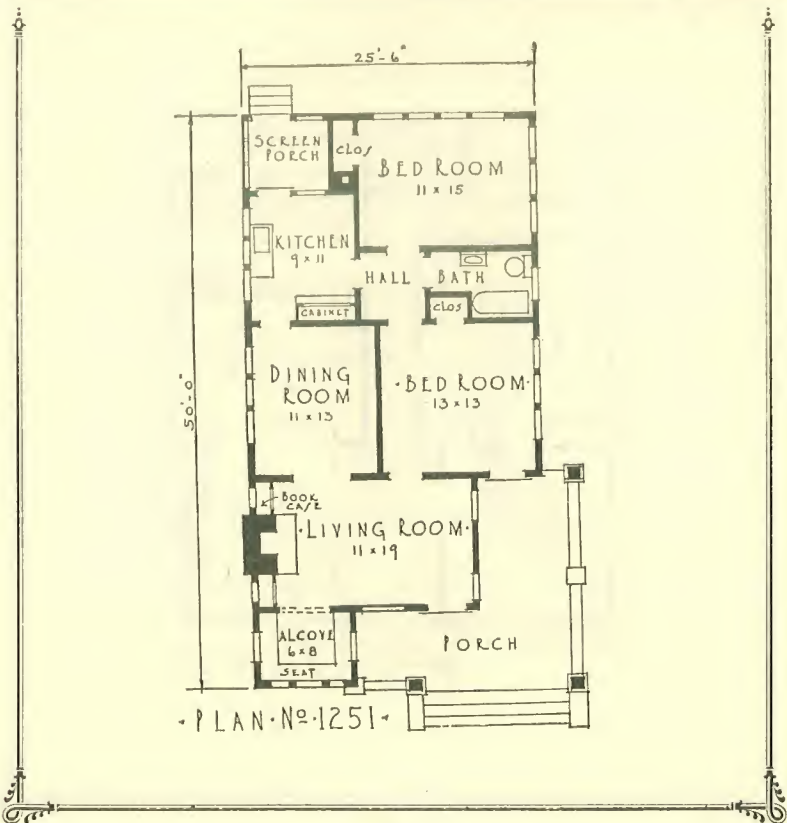


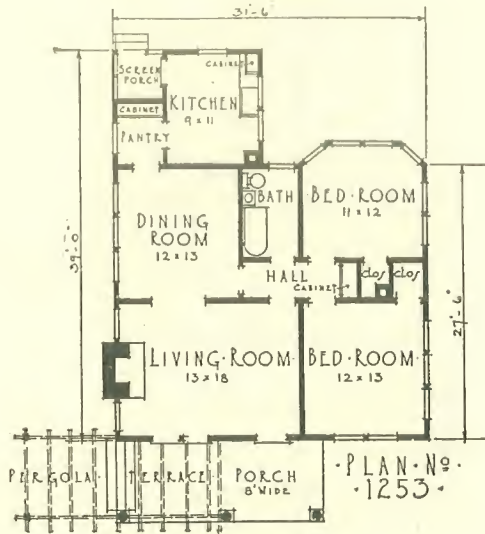


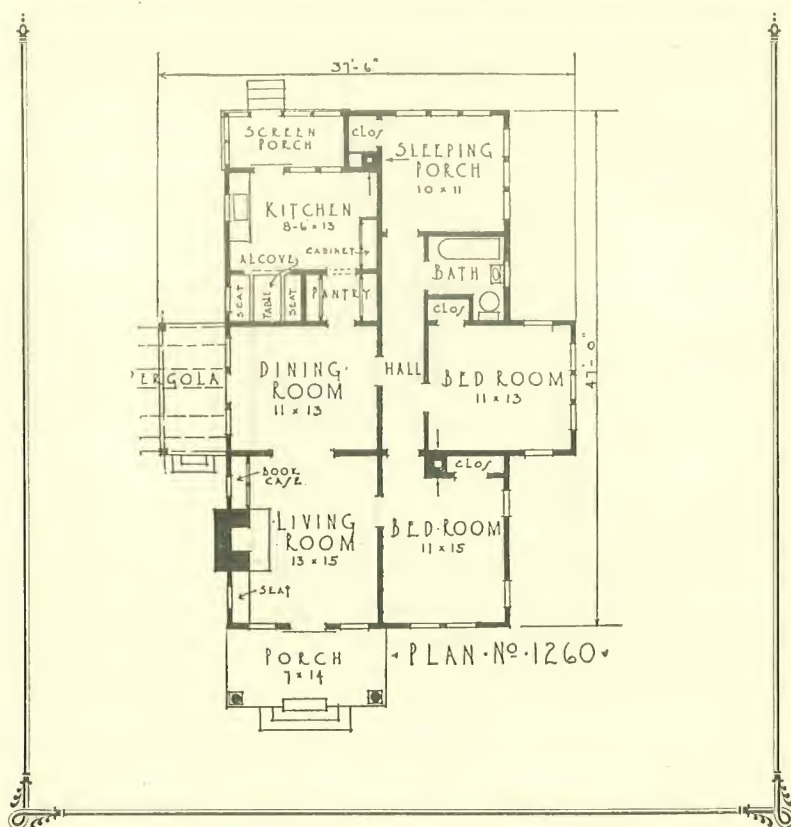


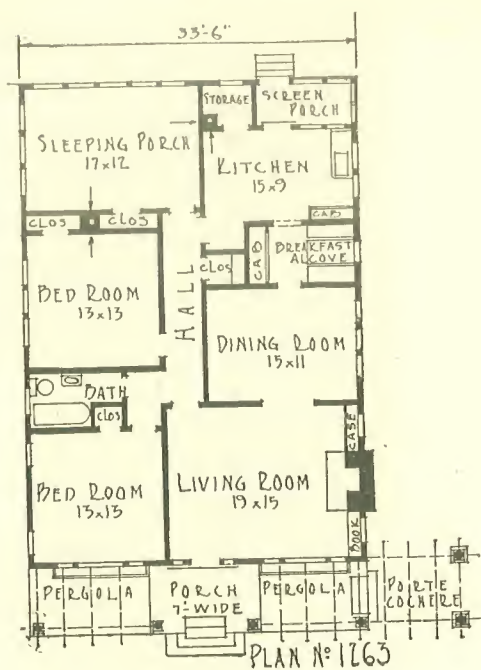


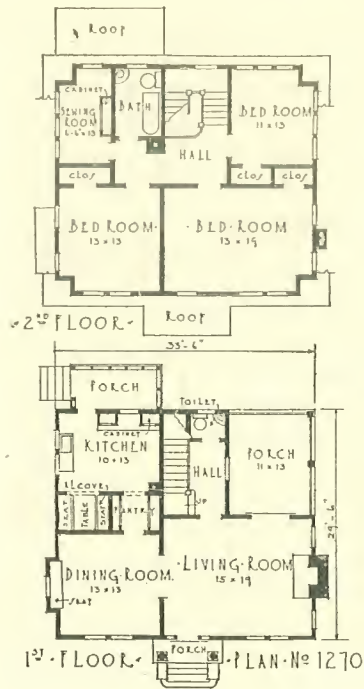


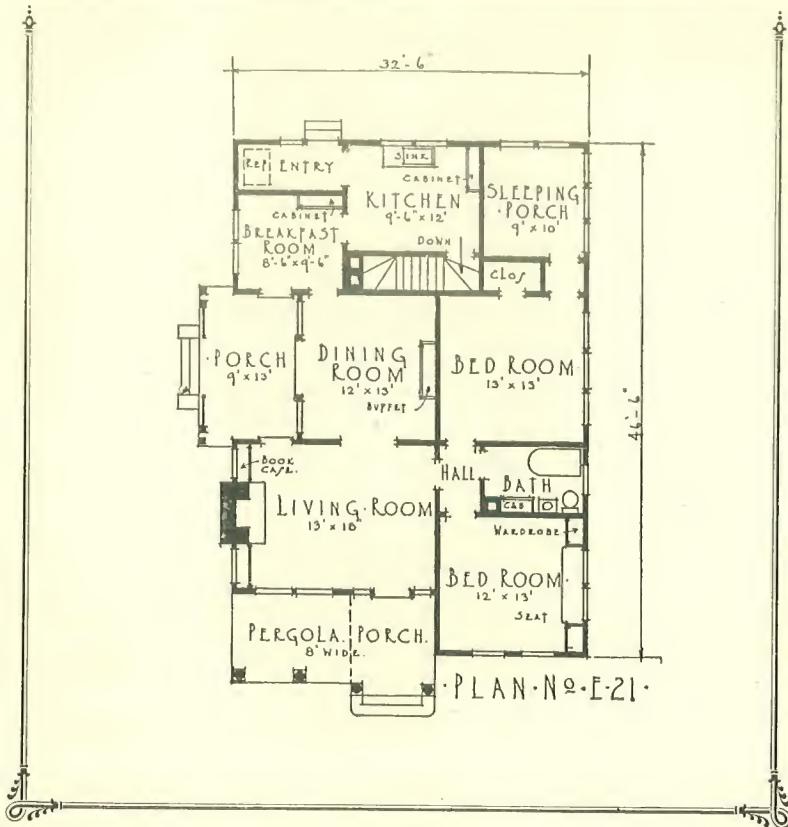


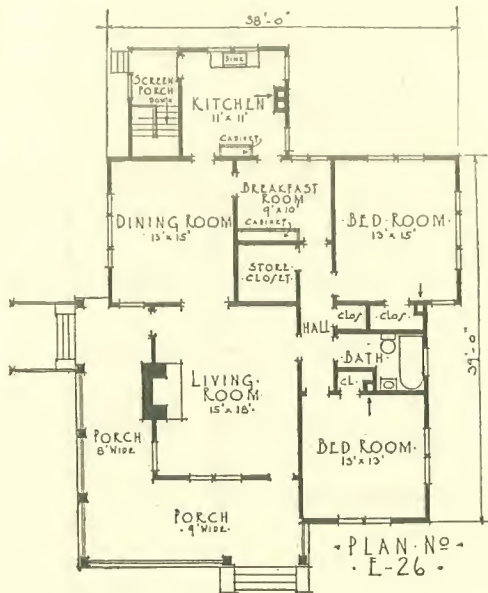


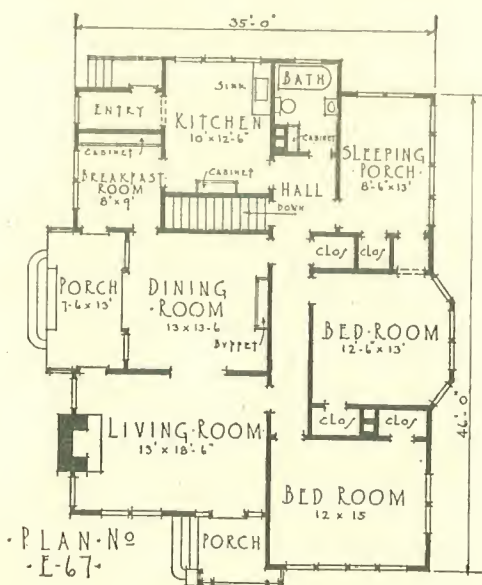


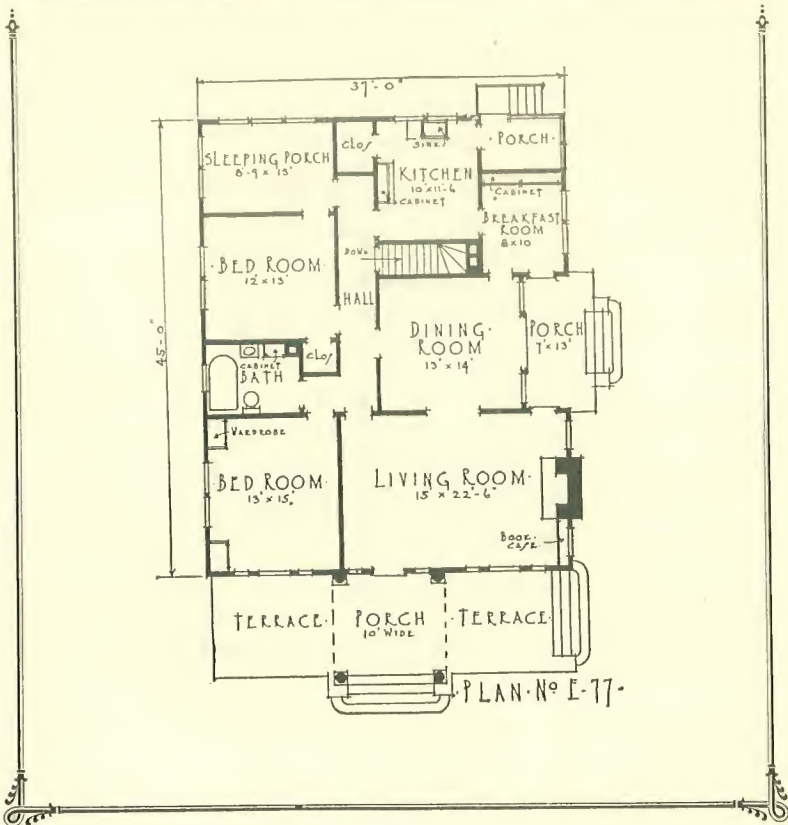


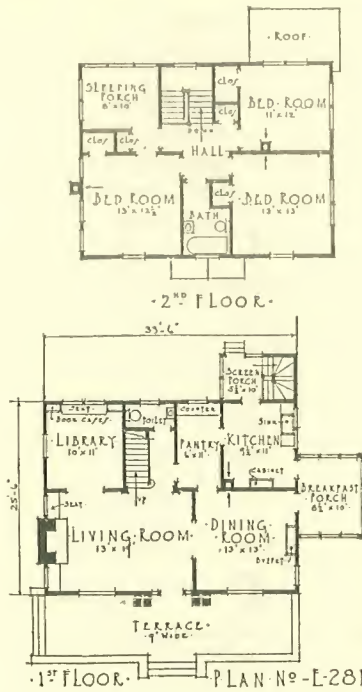


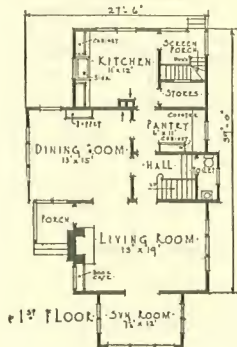
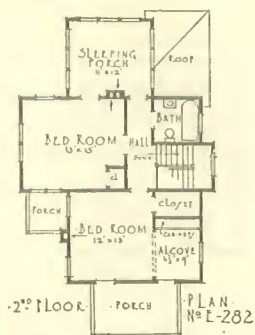


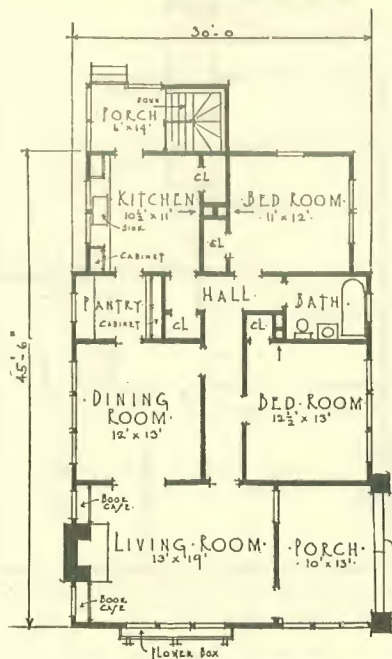




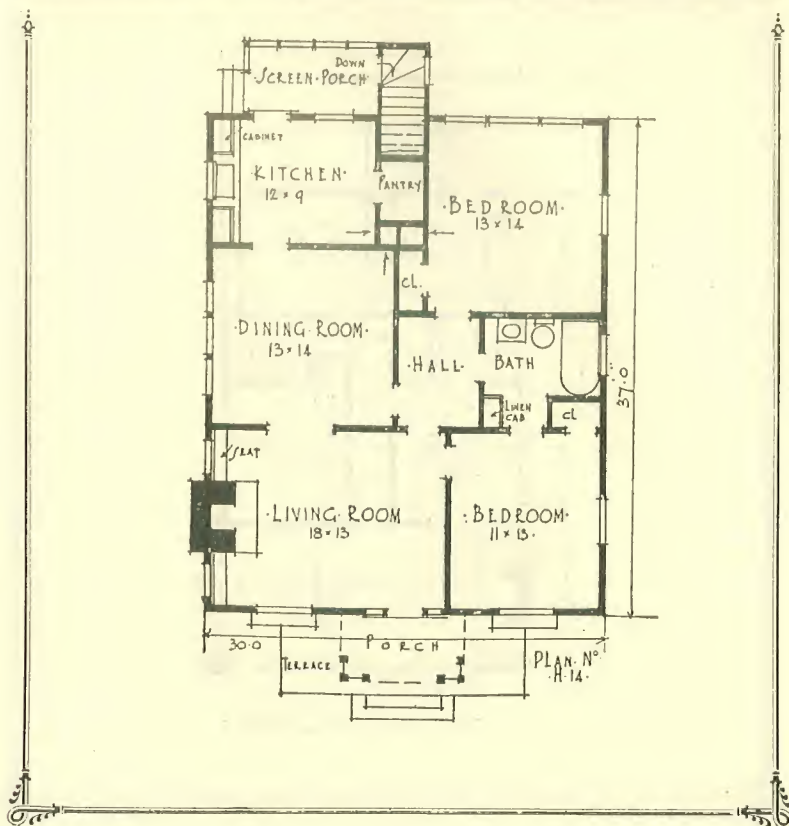


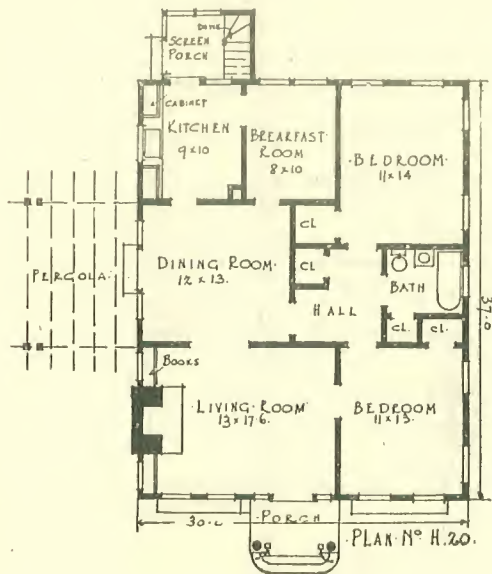
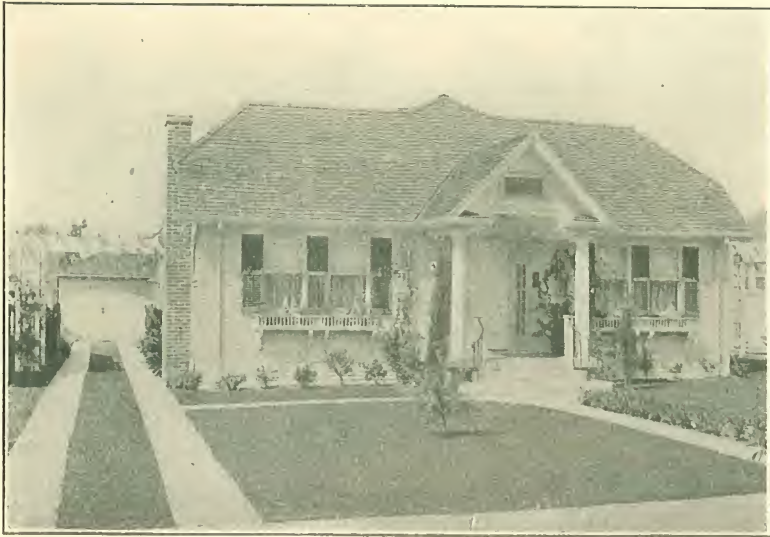


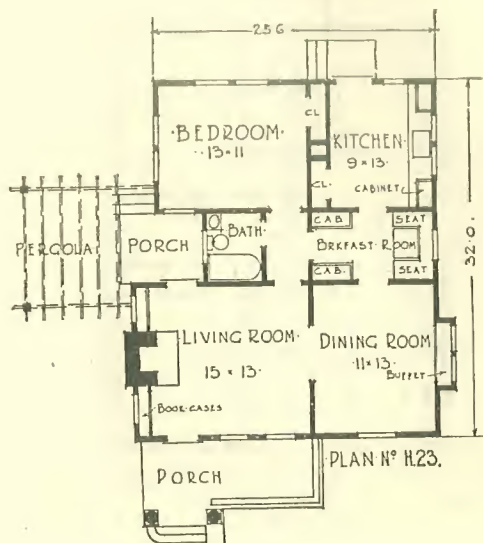


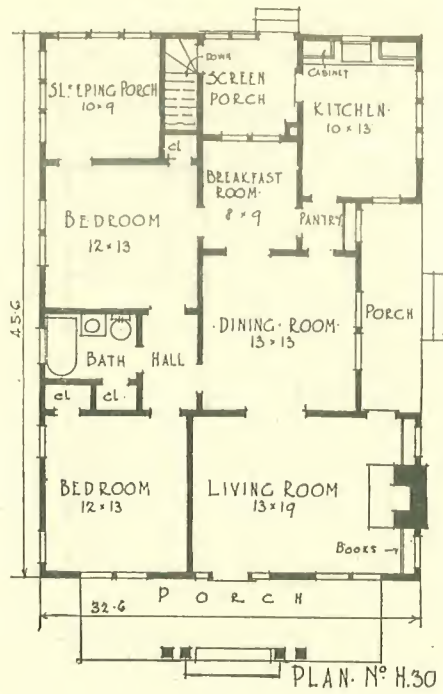


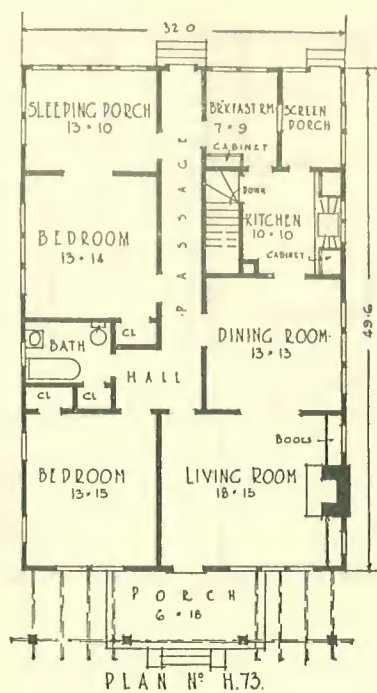
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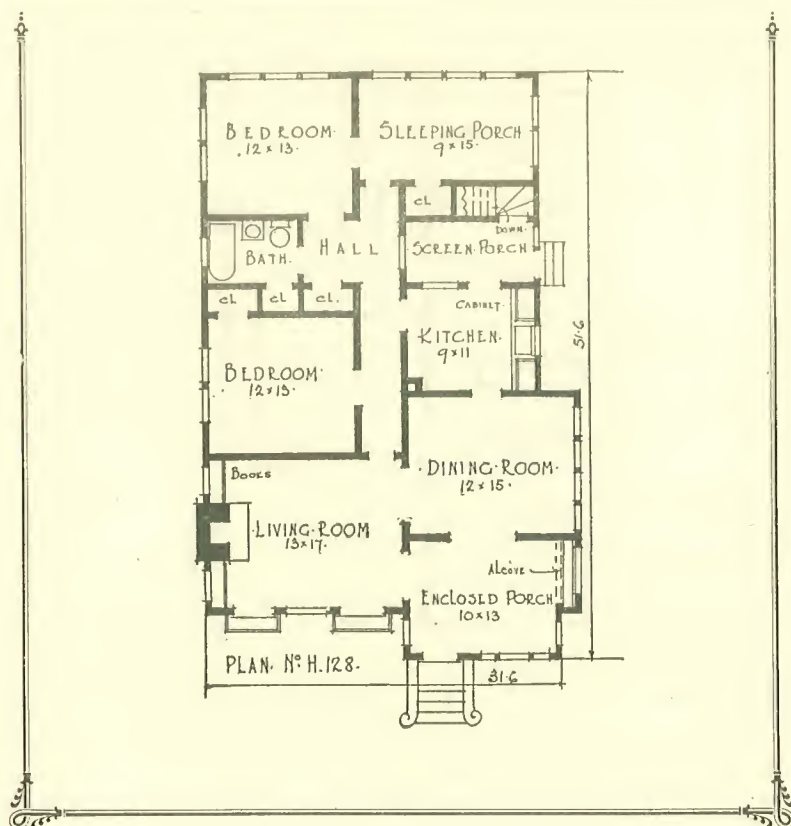


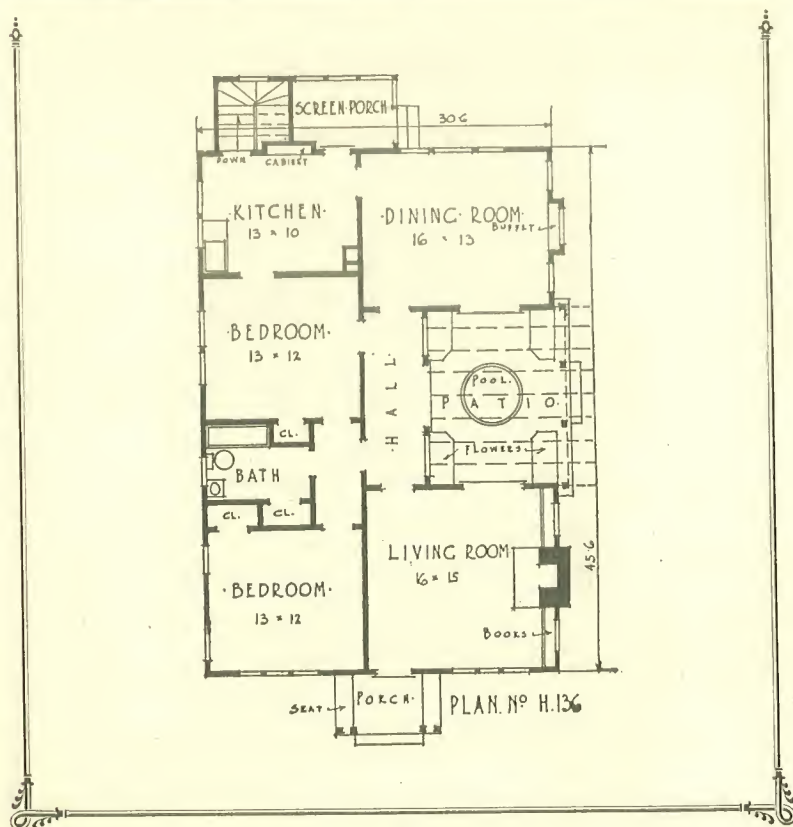
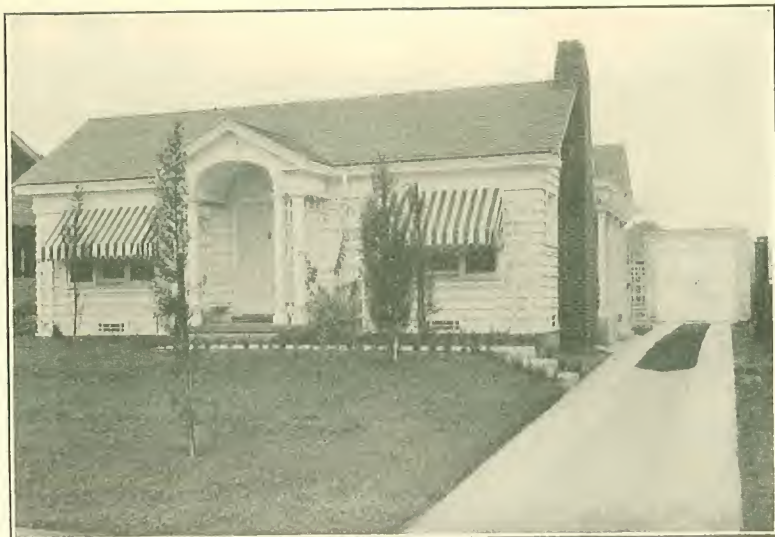


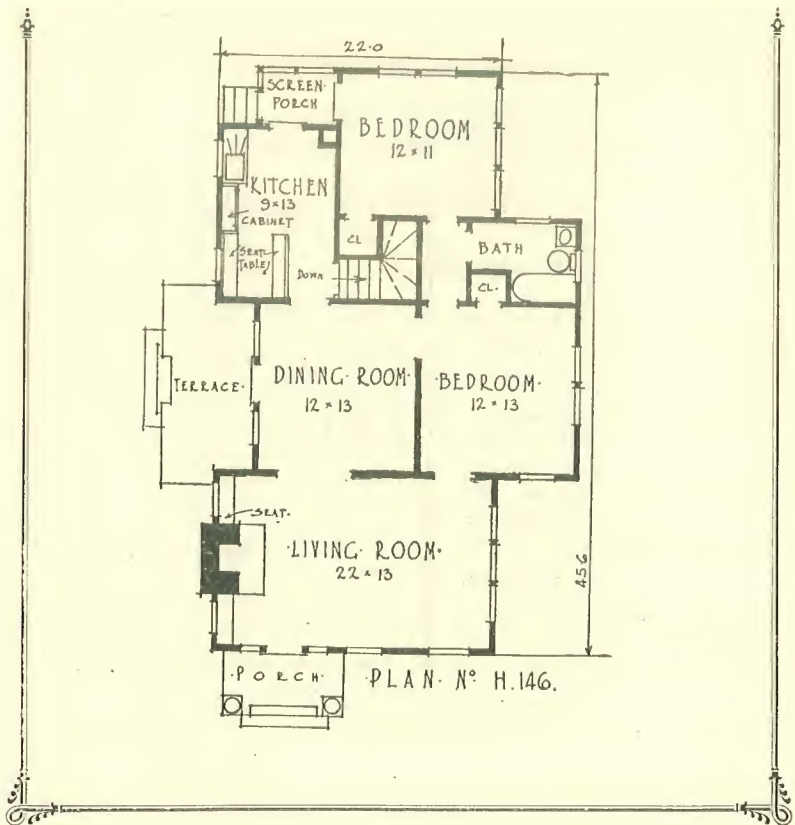


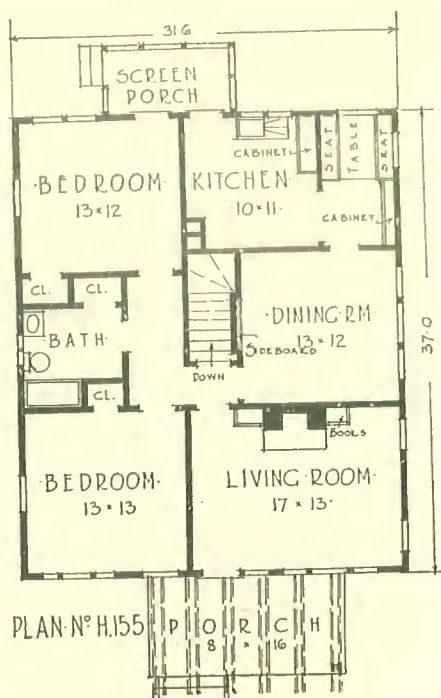


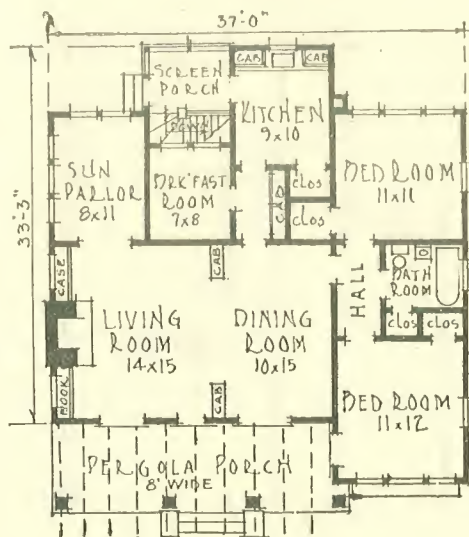




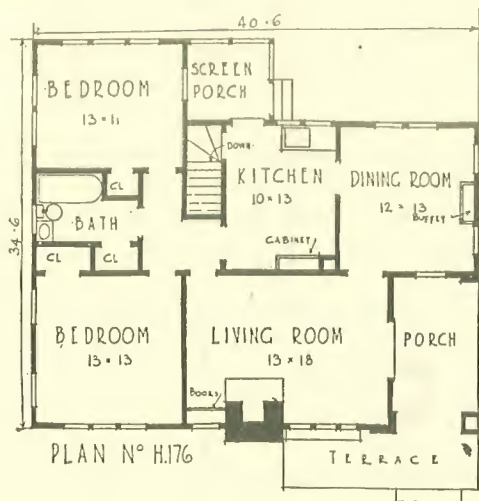


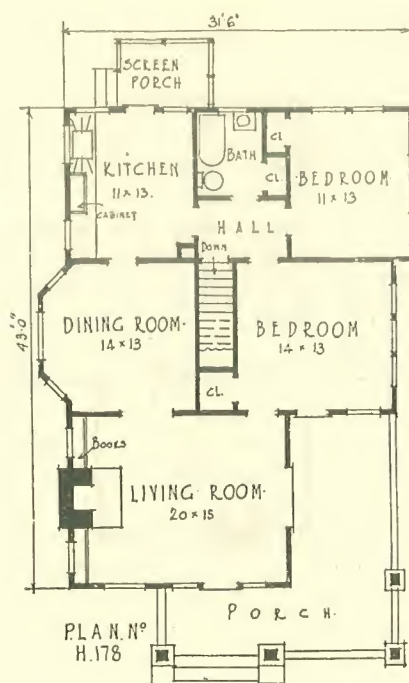


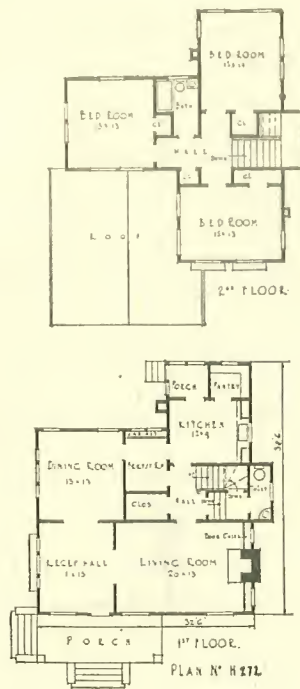


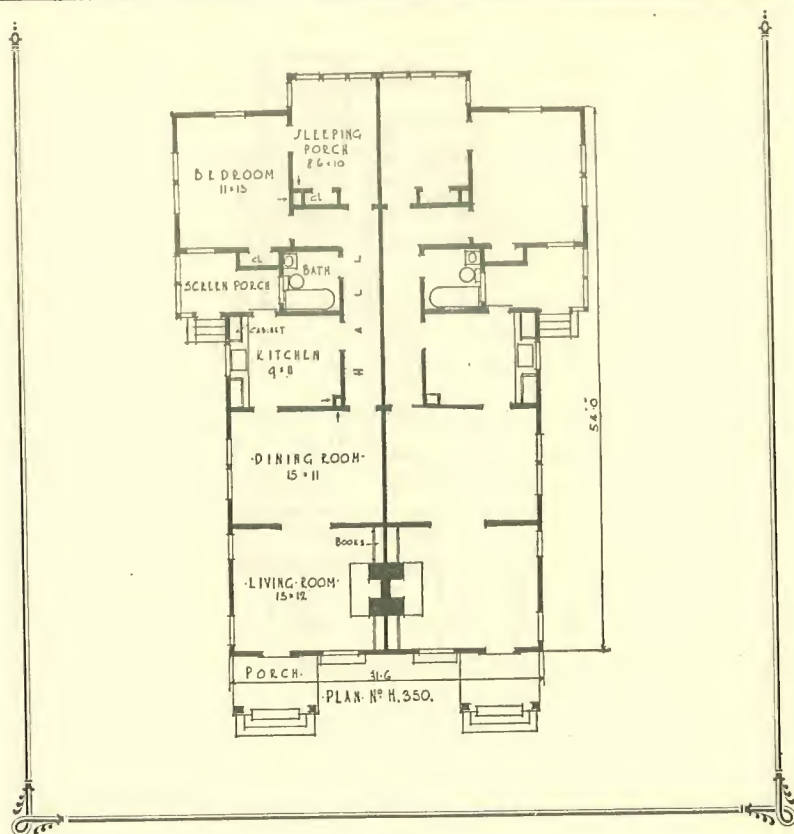


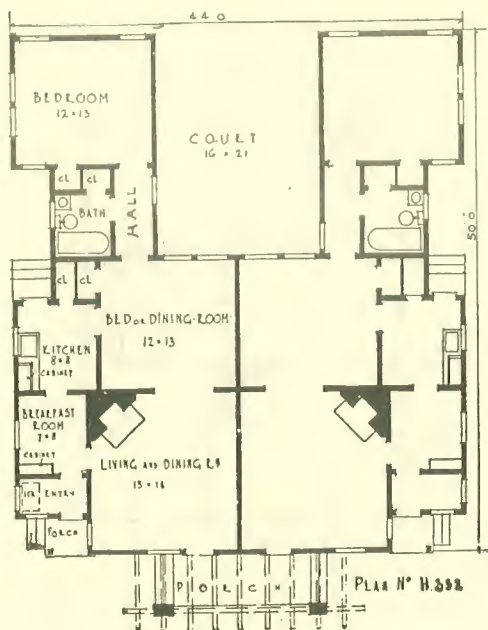
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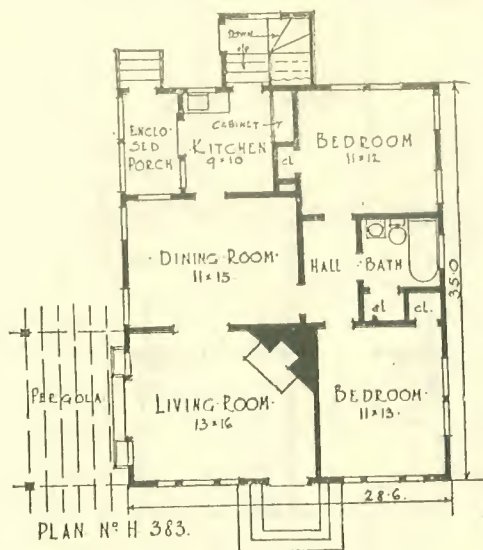
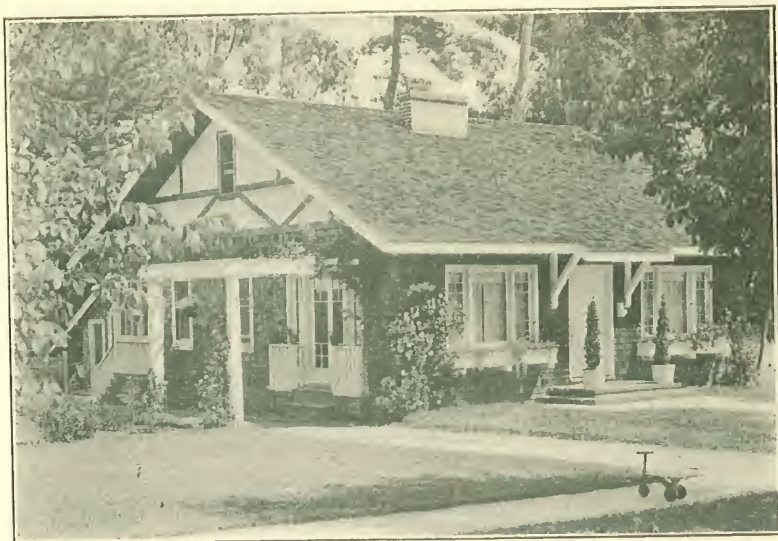


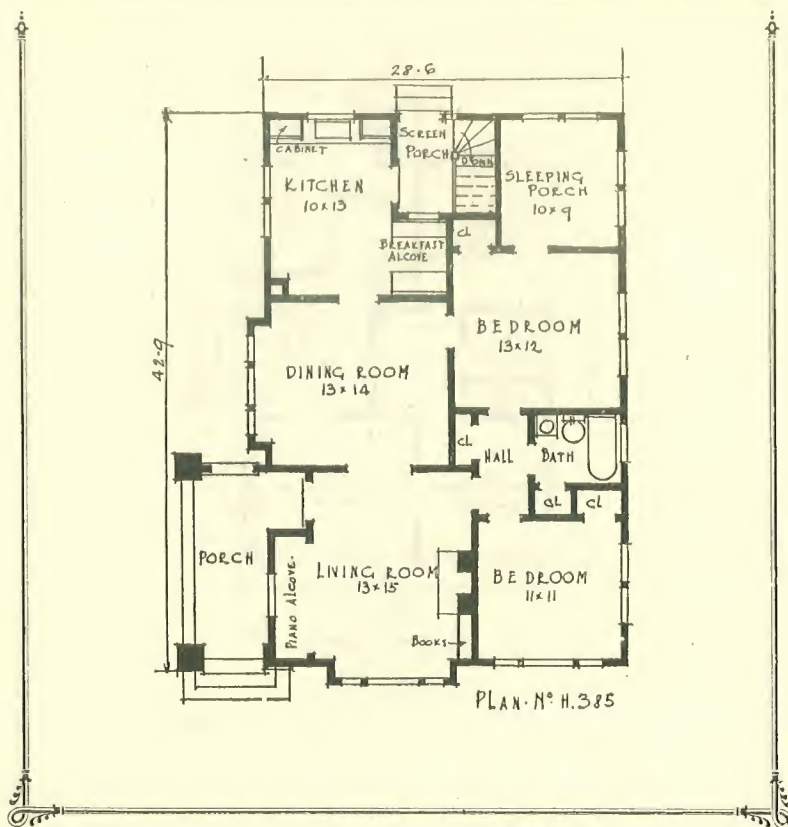


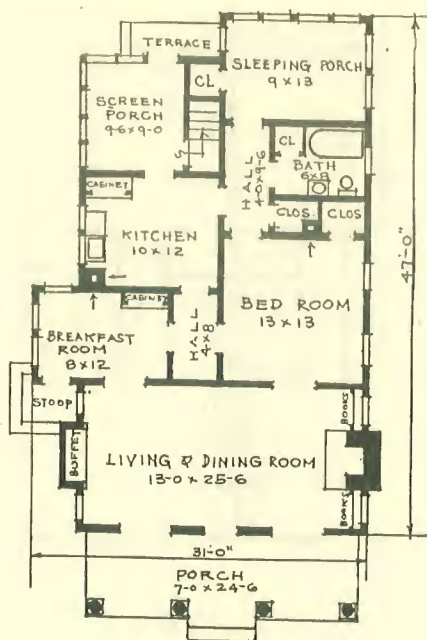




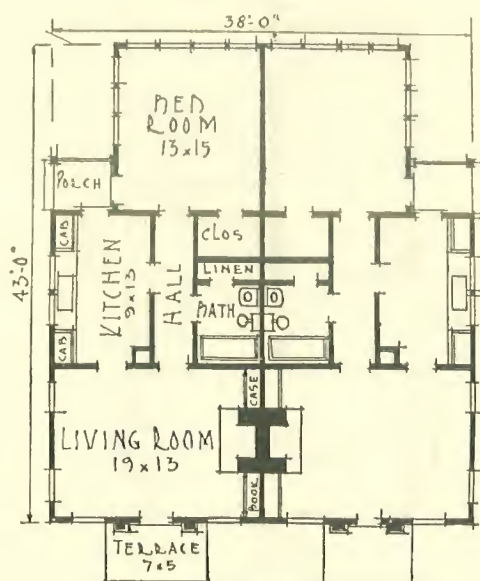




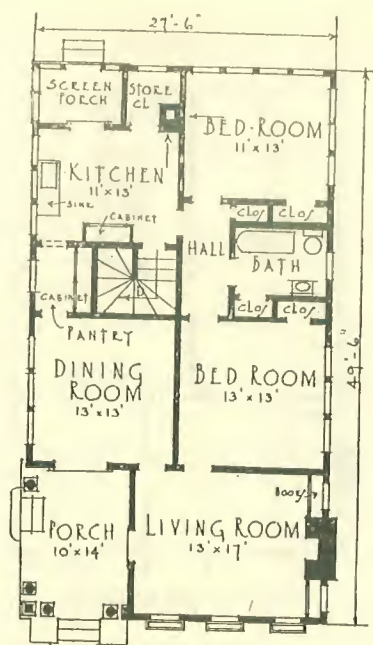




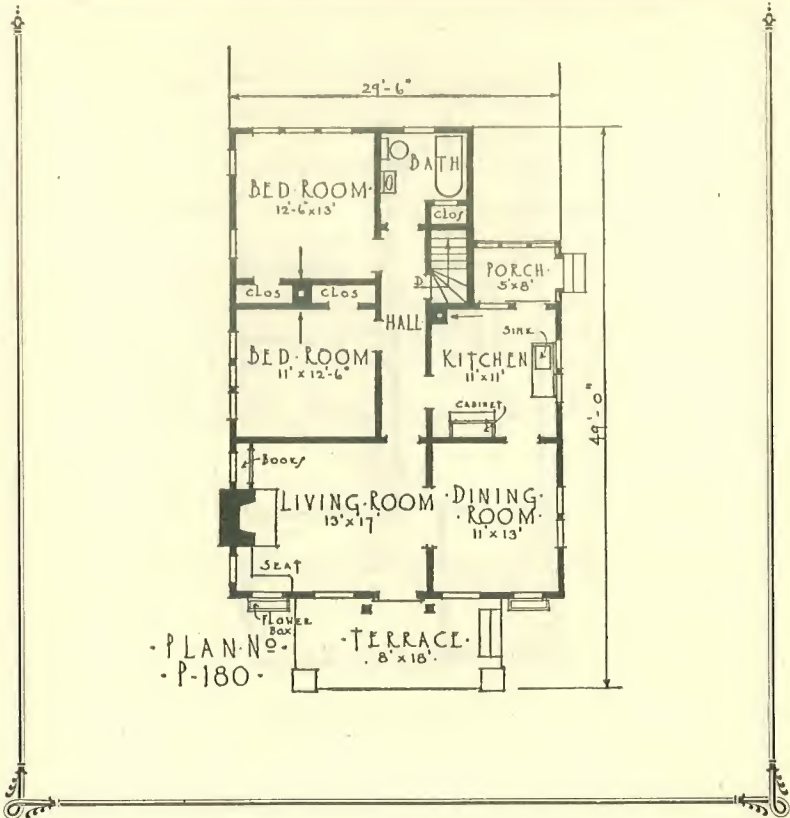
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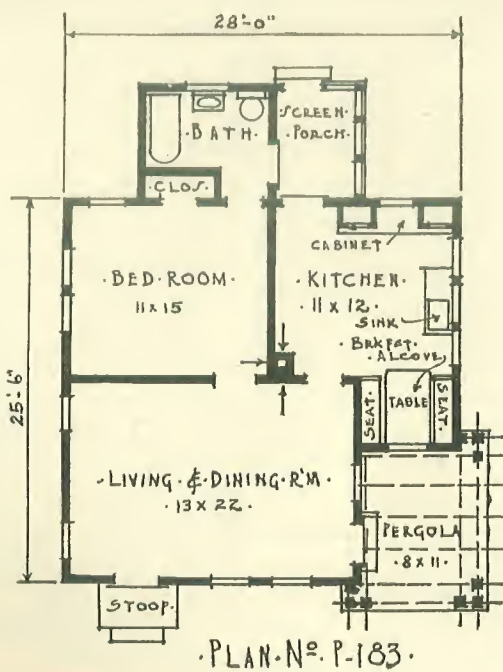


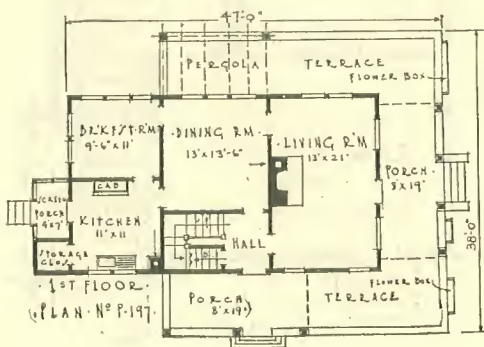
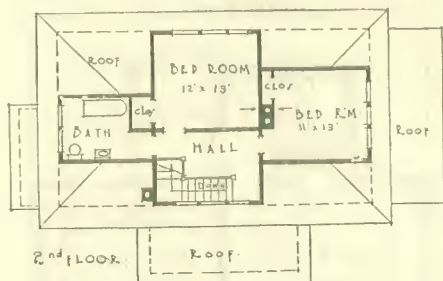
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THE LUMBER FOR YOUR HOME

IT HAS often been said: "Figure your home building problem in terms of service and values," and, with that in mind, you have been cautioned in regard to the selection of materials.

Most of you will build "frame houses"—that is, homes of wood; therefore, some information is due



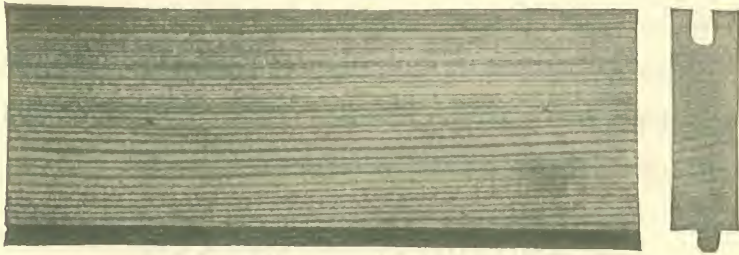
you about the most widely used wood in America—Southern Pine.

Among 40 species of wood important as sources of commercial lumber, the one of that number that has attained the widest distribution and is used most extensively, certainly must possess unusual merit. In America, more than a third of all the lumber consumed is Southern Pine, while enormous quantities go to Europe, South America and Africa. Despite the great demand and its well-known qualities, Southern Pine is a comparatively low-priced lumber, and furthermore it is easily available nearly everywhere lumber is sold. Its annual production—about 12,000,000,000 board feet—is greater than any other one wood and equal to the combined production of the four other most useful woods.

Though Southern Pine has a multitude of uses in every kind of heavy construction and manufactures, it is practically the only “all purpose” wood extensively used in general house construction, supplying, as it does, every requirement in framing and in rough and finished exterior and interior work.

AN IDEAL INTERIOR FINISH

Because of its varied and beautiful grain and the texture which makes it particularly suited to use in fine joinery and high finish, Southern Pine makes an excellent interior finish wood. It does not “fuzz up” or show “knife marks” in the planing mill process and therefore requires less labor and expensive hand scraping to obtain smooth satin-like surfaces. It is bright and attractive in color. It lends itself readily



Southern Pine Quarter-Sawed (Edge Grain) Flooring

to artistic treatment or design and may be given any standard wood finish—taking stains, varnishes, hard oil and paint well.

Southern Pine selected for use in interior finish is lumber of uniformly high quality, and gives maximum service at exceptionally moderate cost. It has, in fact, firmly established itself in the field of woods for interiors. Southern Pine has a grain that lends

itself perfectly to natural finish, while an endless variety of effects are possible with the use of stains.

Despite the fact that Southern Pine is a comparatively low-priced wood, it is not in any sense a "make-shift" or "cheap" substitute for the hardwoods, commonly supposed in the past to be the only woods adapted for high-class floors. The better grades of Southern Pine edge-grain (or quarter-sawed) flooring, as manufactured today, have an exceptionally handsome, even grain, a compact, velvety texture, and a pleasing natural color. If a darker color is desired, this material, properly treated, takes and holds stains perfectly, so that it is possible to obtain any shade or tone suited to taste or requirements.

Because of the close, compact grain of Southern Pine it makes a smoother floor, more easily finished, than some hardwoods in common use.

STANDARD SIZES AND FEW SHORT LENGTHS

Southern Pine flooring, unlike much other flooring material, has few short lengths. This feature, combined with its workability, makes it easy to work and lay.

Southern Pine flooring is as well manufactured as more expensive material and comes in standard sizes. It is made from carefully selected kiln-dried

stock, is stored in dry sheds, shipped in closed cars, and handled with the utmost care to prevent the absorption of moisture. The user, in his turn, should give this material the same careful treatment until the floor is laid and ready for service. Practices to be avoided are:

Hauling and unloading flooring in damp weather. Storing in open sheds or newly plastered buildings. Permitting flooring to be laid before the building has thoroughly dried out after being plastered.

Southern Pine flooring may be had in two distinct forms, one known as edge-grain, the other as flat-grain.

Southern Pine has great strength; it resists decay as few other woods; despite its strength and firm texture, it works easily; it takes paint, stains and varnish; it is plentiful and available at nearly all lumber yards east of the Rocky Mountains; it is comparatively low in cost; it has no superior for sturdy framework; it can be used for delicate interior trim; it makes beautiful and durable flooring.

In conclusion—you can build your home, so far as lumber is concerned, with Southern Pine from top to bottom, inside and out, with the positive assurance that you will build with the wood that will serve every purpose.







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